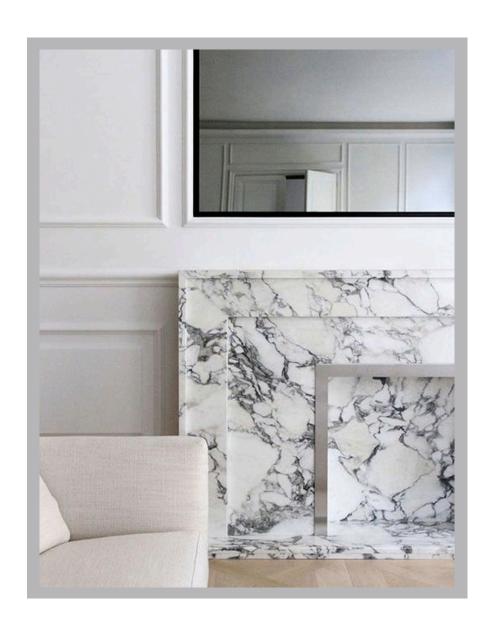
THE ART OF STRATEGY

NEW HOMES SALES & MARKETING





THE POWER OF A LARGE COMPANY

As an affiliate of Berkshire Hathaway HomeServices, our clients and their communities receive the extensive range of benefits and resources that are available exclusively through Berkshire Hathaway. All New Homes Division listings are syndicated through our umbrella of local agents, national franchises, and international partners. Georgia Properties is also the Broker of choice for many Fortune 500 companies and is ranked number one for corporate relocation.

PERSONALITY OF A BOUTIQUE

Our specialized New Homes Division is structured to act as a full-service, in-house sales and marketing team. Each of our clients receive curated strategies and tactics that focus on capitalizing on each community's value proposition to ensure maximum success for our builder clients.

SALES MANAGEMENT REPORTING CRM PROGRAM MARKET ANALYSIS MARKETING PLANS BRANDING & CREATIVE E-FLYER PROGRAM DIGITAL CAMPAIGNS



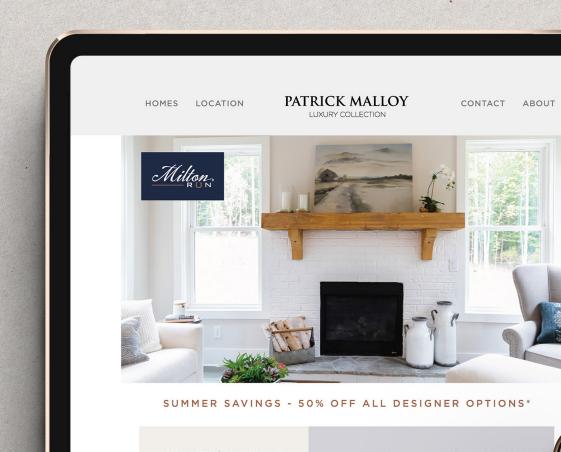


& MORE...









MILTON RUN

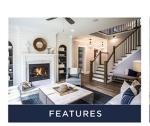
HOMES AVAILABLE

1 ACRE + HOMESITES

FROM \$800s - \$1 MILLION +

Immersed in a community embodying the equestrian lifestyle

Milton Run is a new home community in Milton featuring 1 acre plus homesites. Milton is a distinctive community that embraces small-town life and heritage while preserving and enhancing the city's rural character. Known for its pastoral landscapes and tranquil spaces, Milton offers it's residents both easy access to the conveniences of Atlanta and the beauty of rural living.



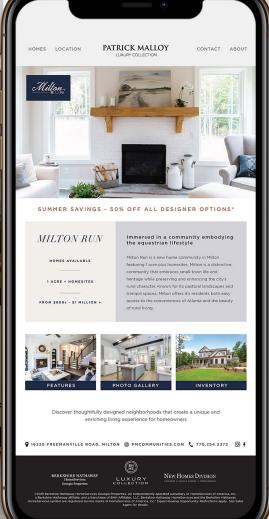




Discover thoughtfully designed neighborhoods that create a unique and enriching living experience for homeowners

♥ 16320 FREEMANVILLE ROAD, MILTON

PMCOMMUNITIES.COM
770.254.5372



AN INDUSTRY LEADER

Since its start in 2006, the New Homes Division has represented some of the most respected and recognized builders and developers across the Greater Atlanta area. The comprehensive sales and marketing team combines years of experience with creative vision to generate unprecedented success for each of their clients. Led by Lori Lane, Sr. Vice President and Managing Broker, the New Homes Division has experienced more growth, profitability, and has won hundreds of awards for their extensive client list.



PRESIDENT NEW HOMES DIVISION

BERKSHIRE HATHAWAY HOMESERVICES GEORGIA PROPERTIES
770-315-3645
LORI.LANE@BHHSGEORGIA.COM



66

Berkshire Hathaway wants to be in businesses that are enduring. Real estate brokerages will be around 100 years from now and HomeServices of America will be around 100 years from now. A home is one of the most important assets that most people will ever buy. Homes are also where memories are made and you want to work with someone you can trust."

-Warren Buffett

CHAIRMAN, BERKSHIRE HATHAWAY



BERKSHIRE HATHAWAY
HomeServices

Georgia Properties